



Flathead Nonprofit Development Partnership – Serving Flathead Valley and the Region

E-Newsletter - March 2010

Food for Thought

“Successful technology changes at a nonprofit are clearly tied to the organization’s mission. You’re probably already well-versed in your organization’s mission. That’s good. You need to understand the environment in which the organization is operating to be able to frame the need for your technology initiative properly down the road. Is there something that other organizations in your field are doing that your organization isn’t? Can you see a way a new technology will help the organization serve more people, raise more money, or operate more efficiently?”

--Sarah, NTEN blog, nten.org

In This Edition:

- >> Managers Forum: Making the Ask by Letter - April 1
- >> April Brown Bag: Nonprofit Technology Management - April 8
- >> Job Opportunity - Glacier Institute
- >> Community Event: Whitefish Cable Public Hearing - April 5
- >> Community Event: Whitefish Community Foundation - April 28
- >> Article: Ten Nonprofit Funding
- >> The Resource Corner - How Recent Legislation Affects Nonprofits

As always, NpDP is grateful to The Sustainability Fund for making our work possible.

Now, you can follow NpDP:

as a Fan on Facebook: search for Nonprofit Development Partnership
on Twitter: @flatheadnpdp
on our new Blog: FlatheadNpDP.WordPress.com.

Help us get a username on Facebook, so that NpDP can be more easily found. We need just 6 more fans. Search for Nonprofit Development Partnership and click on Become a Fan. By becoming a Fan, you can easily RSVP to our upcoming events.

Managers Forum:

Making the Ask - By Letter

Thursday, April 1, 2010, 3:30 - 4:30 pm

Basement Conference Room
Main Library, Flathead County Library System
247 1st Avenue East, Kalispell

Our Spring Manager’s Forum is focused on Making the Ask. The next Manager’s Forum will be a discussion on fundraising letters.

For homework, please bring a sample fundraising letter from your organization and read:



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10 Tips for Effective Fundraising Letters:

<http://www.malwarwick.com/learning-resources/articles/10-tips-for-effective.html>

Effective Fundraising by Mail:

<http://www.thefundraisingauthority.com/fundraising-basics/fundraising-by-mail/>

The Managers Forum is a peer learning and idea sharing forum for nonprofit leaders and managers.

Please RSVP to rsvp@npdp.org to ensure enough seating.

Upcoming Managers Forums:

Making the Ask - Through Social Media & the Web

Thursday, May 6, 3:30 pm - 4:30 pm

April Brown Bag:

Nonprofit Technology Management: Advice from the Field

Thursday, April 8, 2010, 11:30 am - 1 pm

The Museum at Central School
124 First Avenue East, Kalispell
Free

presented by Derek Houseworth of Houseworth Consulting, LLC
hosted by NpDP

Get a handle on managing and leveraging today's technology to help your organization succeed. Derek Houseworth will offer best practices, sound advice and lessons learned from more than a decade of experience with not-for-profit clients as a technology consultant. In simple, non-technical terms he'll help you:

- Establish a baseline by assessing your organization's current technology
- Improve strategic planning by understanding the technology lifecycle
- Describe the 3 unique technology roles in any organization
- Learn best practices when staffing and hiring for technology positions
- Formulate policies to save money, secure data & protect your organization

Please RSVP to rsvp@npdp.org or 406/756-3618 to ensure enough seating and handouts if you plan to attend.

**** Also, when you RSVP, please send us your most pressing technology question to be addressed at the Brown Bag and in upcoming e-News. ****

About the presenter

Derek Houseworth's professional career includes over 20 years of work in the computer consulting, network systems administration and commercial software development industries including nearly eight years with Microsoft Corporation. For the past 10 years he's operated Houseworth Consulting and provided technology services to small, not-for-profit clients in the Northwest to help them operate more efficiently, save money and better serve their communities. Derek is a frequent speaker and writer on a



variety of computer & software technology subjects and teaches computer courses through FVCC's Continuing Education department. He is a certified Microsoft Small Business Specialist, a member of the Microsoft Partner Program and a member of Leadership Flathead 2010.

For information, contact:
email: admin@npdp.org
Phone #: 406/756-3618

Job Opportunity:

Glacier Institute

The Glacier Institute seeks an *experienced* **Development Assistant** to assist in fund and membership development through the cultivation, recruitment, and stewardship of individual and corporate donors and members. Position is open until filled. Please send application, resume, cover letter and professional references to: Joyce Baltz; P.O. Box 1887; Kalispell, MT 59903; joyce@glacierinstitute.org.

Community Event:

The Whitefish City Council is holding a **Public Hearing on April 5th** about the Whitefish cable television channel to discuss the performance and the community needs assessment. Nonprofits who have utilized the channel or may be interested in publicizing an event or promoting their mission through the channel are encouraged to attend.

Community Event:

Turning Board Passion into Action in 2010

Wednesday, April 28, 2010

8:30 am - Noon Nonprofit Staff
Noon - 4 pm Board of Directors & Staff

Lodge at Whitefish Lake
1380 Wisconsin Avenue, Whitefish
Cost: \$30 includes lunch

presented by the Whitefish Community Foundation

Attend an engaging seminar with national trainer Susan Howlett on helping your Board of Directors turn their passion for your organization into action.

Discover the key to success:

- * Bringing out the FUN
- * Overcoming the FEAR
- * Acknowledging the FEELINGS
- * Engaging FUNDRAISING



Learn how to motivate your Board to raise money. Increase your Board's involvement in your organization. Learn why we all resist the idea of fundraising. Train your Board to overcome the fear and embrace the fun in fundraising.

For more information, contact -
by e-mail: linda@whitefishcommunityfoundation.org
by phone: 863-1781

About the presenter

Proud Montana native, Susan Howlett has been raising money joyfully for over 35 years, as a Board member, Development Director, Executive Director, and for the last 20 years, as a consultant to over 1000 nonprofits. She is core faculty in a year-long program on fundraising at the University of Washington, where she earned their Award for Teaching Excellence in 2004, and she founded the Nonprofit Management Program at a major community college, where she has taught for 20 years. Co-author of "Getting Funded," the grantwriting text most used in the country, Susan also led the largest group of grantseeking professionals in the country for ten years. She speaks, trains and consults nationally, known for her engaging style, her interactive sessions, and her liberal use of stories, laughter and chocolate.

Article:

Ten Nonprofit Funding Models

"...because nonprofit leaders are much more sophisticated about creating programs than they are about funding their organizations, and philanthropists often struggle to understand the impact (and limitations) of their donations....When nonprofits and funding sources are not well matched, money doesn't flow to the areas where it will do the greatest good. Too often, the result is that promising programs are cut, curtailed, or never launched. And when dollars become tight, a chaotic fundraising scramble is all the more likely to ensue...."

<http://bridgespan.org/ten-nonprofit-funding-models.aspx>

The Resource Corner:

How Recent Legislation Affects Nonprofits

The **Hiring Incentives to Employment Act (HIRE)** extends temporary tax incentives to encourage nonprofits to hire new workers:

<http://www.councilofnonprofits.org/public-policy/federal-policy-issues/economic-recovery/jobs/hiring-incentive-now-available>

The **Patient Protection and Affordable Care Act**, the recent health care reform, provides a tax credit to help small nonprofits afford health care coverage. Find out more about health care reform and its impact on nonprofits:

<http://www.councilofnonprofits.org/public-policy/federal-issues/health-care-reform>



Reminder: PLEASE pass this e-newsletter along...to Board members, fellow staff people, volunteers, and other nonprofit people you know in the community. Everyone's invited to be a part of our growing network! To sign up to receive this newsletter, go to our website, www.npdp.org and click "Join our Network" on the left side of the page. Enter your email address, name, and other required information.

A "printer-friendly" PDF version of this e-newsletter is available at our website, www.npdp.org in the "Document Library" on the left side of the page.

NOTE: Please add admin@npdp.org to your "safe senders list" in your email spam and junk mail filters. That way, when we send you messages through our new email network, you'll continue to receive our e-newsletters, workshop announcements, and other items of interest.

Disclaimer: The views expressed in the articles and internet links contained in this E-newsletter are those of the content providers, and do not necessarily reflect the views of the Nonprofit Development Partnership.